



Jonathan Clugston

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EXPERIENCE

Project Manager, Airbnb, Plus Photo Operations

San Francisco, CA; May 2019 – present

- Quality control of end-to-end merchandising process for Airbnb Plus, including scheduling, photography, post production, editorial, and live listing revisions.
- Retouching and quality assurance of listing photography on the basis of exposure, color balance, composition, and overall layout within Plus PDP using Adobe Creative Apps and internal media tools.
- Communicating objective, technical feedback for photographers, retouching and editorial vendors, and internal partners to uphold company standards and listing criteria via Wrike, DARYL, Salesforce, and internal media tools.
- Develop new workflows for funnel optimization and growth. Collaborate with internal partners to ensure efficiency and quality standards are met.

Digital Imaging Specialist, University of California, Berkeley Libraries

Berkeley, CA; November 2017 – May 2019

Job Duties

- Evaluation, handling, and photography of archival materials including books, prints, photographs, and manuscripts for patrons, librarians, and researchers.
- Processing and metadata management of files to create master tiffs, PDFs, and derivative images for preservation and access on library servers and DAMS.
- Quality assurance and maintenance of imaging equipment including DSLRs, Phase One IQ3, studio lighting, copy stands, and digital scanners.
- Coordinate and manage large-scale digitization projects with library staff.

Photo and Video Technician, A1 Photo and Video Lab

Berkeley, CA; December 2016 – November 2017

- Processing, restoration, and preservation of media including 8mm, 16mm, and 35/120/slide film, digital and analog audio formats, and digital and print photographs and documents for a wide range of client needs.
- Scanning, retouching, and printing of photographs and negatives using commercial Epson and Noritsu scanners, minilab, and printers for clientele.
- Edit and log media using Adobe Creative Cloud Suite, Audacity, and Final Cut.
- Manage client needs and daily operations at various Bay Area locations.

Videographer/ Editor, Center for Documentary Arts and Research

University of California, Santa Cruz, January 2016 – June 2016

- Document screenings and discussions with visiting artists and filmmakers for lecture archives. Produce, transcode, and edit videos for the CDAR site.
- Utilize department workflows for equipment tracking and file management.

Copy Editor/ Staff Writer, Santa Cruz Sentinel

Scotts Valley, CA; May 2013 – February 2016

- Report on local events for daily roundups and feature articles by writing, editing, and designing content for the Santa Cruz Sentinel Sports section.
- Developing schedules, budgets, packages, and online content for admin support.
- Use Adobe InDesign, InCopy, Photoshop, and file management applications to organize daily content and design pages under strict deadlines for each issue.

EDUCATION

University of California, Santa Cruz

Bachelor of Arts in Film and Digital Media, *Cum Laude* — 2016

- Received highest honors in major and university honors
- Developed extensive understanding of film theory and praxis through critical engagement, collaboration, film production, and analysis of audio-visual media.
- Participant in graduate-level seminars with faculty, MFA, and PhD students.

SKILLS

- Experienced in the media industry with visual media, writing, and archival work produced and published for global and domestic multi-media platforms.
- Experienced with Adobe Creative Suite, Capture One, Epson Scan, Silverfast, and various A/V capture software and production equipment.
- Working knowledge of color reproduction techniques, non-destructive editing, metadata management, and image capture setups for studio and in-field work.
- Working knowledge of Microsoft, Google, Salesforce, DARYL, Wrike, and Slack apps with experience using programs for administrative and technical support.



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Curriculum Vitae

Film

Dignity Man with Robert W. Fuller online series (2017); Co-director/ Editor
They'll Love Me When I'm Dead, Tremolo Productions (2017); Media Archivist
BAY-Peace: Better Alternatives for Youth promos (2017); Dir./ Videographer/ Editor
Stitch Labs commercial work, Stracke Visuals, Inc. (2016); Editor
JOY of Yoga commercial work, Stracke Visuals, Inc. (2016); Editor
Rancher Labs Customer Testimonies, Stracke Visuals, Inc. (2016); Editor
Behmke Reporting and Video Services, Videographer/Media Specialist (2016)
Just Friends: Sad 2 See (2016, 2 minutes); Director/ Cinematographer/ Editor
Leave Home (2016, 12 minutes); Director/ Cinematographer/ Editor
Rememory (2016, 8 minutes); Director/ Writer/ Cinematographer/ Editor
sheep. (2016, 5 minutes); Director/ Writer/ Cinematographer/ Editor
CDAR Visiting Filmmaker Series (2016); Videographer/ Editor/ Sound Recording
Senderos: Creating Pathways, dir. Yarely Ramirez (2016); Cinematographer
Marie & Emma, dir. Ben Pierce (2015-2016); Audio Transcription/Assistant Editor
Out of Sight (60 minutes, 2015); Cinematographer/ Editor/ Sound Design
Just Friends: Live at SubRosa (10 minutes, 2015); Director/ Cinematographer/ Editor

Photography

Airbnb Plus (May 2019-present); Photo Editor/Project Manager
UC Berkeley Libraries (Nov. 2017-May 2019); Digital Imaging Specialist
WAGE Art, (November 2017); Photographer
San Francisco Ethnic Dance Festival 2017 (July 2017); Contributing photographer
BAY-Peace promotional content (March-April 2017); Photographer/ Art Director
The Art of Photography: Photo Assignments No. 4 and 5 (March 2017); Contributor
Film Shooters Collective: Curated Photos (Nov. 2016-Feb. 2017); Contributor
Red Wheelbarrow Anthology, Issue No. 20 (May 2016); Contributor
Find Rangers, No. 11 (Spring 2016); Contributor
Chromatose Zine, Vol. 2 (Winter 2015); Contributor
Artist Spotlight: Jonny Clugston, *Local Santa Cruz* (August 2015); Featured Artist
SADFEST 2K15 Art Showcase (May 2015); Curator/ Creative Director

Writing/ Design

Staff Writer/ Copy Editor/ Page Designer, *Santa Cruz Sentinel* (May 2013-April 2016)
Outside Editor, *Santa Cruz Sentinel* (June 2015-October 2015)
Freelance Writer, *Santa Cruz Patch* (February 2013-June 2013)

Awards

Phase One Certified Cultural Heritage Specialist, Digital Transitions (February 2018)
Finalist for "The People, January 21st, 2017", PIC Oakland 2017 (May 2017)
Bachelor of Arts in Film and Digital Media with University Honors (*Cum Laude, Honors in the major*), University of California, Santa Cruz (June 2016)
"Best Student Produced Work" for *Out of Sight*, Santa Cruz Film Festival (June 2016)
Porter College Film and Digital Media Fellowship Award (March 2016)
Top 5, Daily Section under 15,000, APSE Awards, *Santa Cruz Sentinel* (2015)
Honorable Mention, Digital under 30,000, APSE Awards, *Santa Cruz Sentinel* (2015)
Top 10, Daily Section under 30,000, APSE Awards, *Santa Cruz Sentinel* (2014)